

# Florence Traissac

## Profile



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Biography of  
Florence Traissac

Traissac is of Franch descent, born and raised in Milan and now lives and works in Hong Kong. Staying true to her roots of illustration and graphic design, she creates energetic composition through her work with cultural significance.

Traissac has lived a nomadic life to date, with considerable amounts of time spent in Italy, France, Australia and Hong Kong. What struck her most about how each of these environments differed, was not only their languages, but their sounds, colours, smells and images. She felt the need to share these divergent cultures with a generation that is increasingly curious about the world's idiosyncrasies.

Drawn to the defining traits of each city, she tries to concentrate her studies on the elements which make them unique : the streets, the markets, the people, the traditions. Traissac's beautifully intricate scenes, composed using a bold palette of colours, encapture unmistakably the essence of these metropolises, with every corner telling a story.

Florence Traissac studied at Penninghen School of Art before graduating in graphic design and illustration from the School of Visual Communication, Paris (ECV). She has held solo exhibitions in Hong Kong and her work is housed in private collections in Europe and Asia.

« I like to make pictures of people; the way they move, they sit, they act. Their bodies are very different to what we are used to, in Europe for example, and it is all quite fascinating to me. »

Biography

Artwork of  
Florence Traissac

Artwork



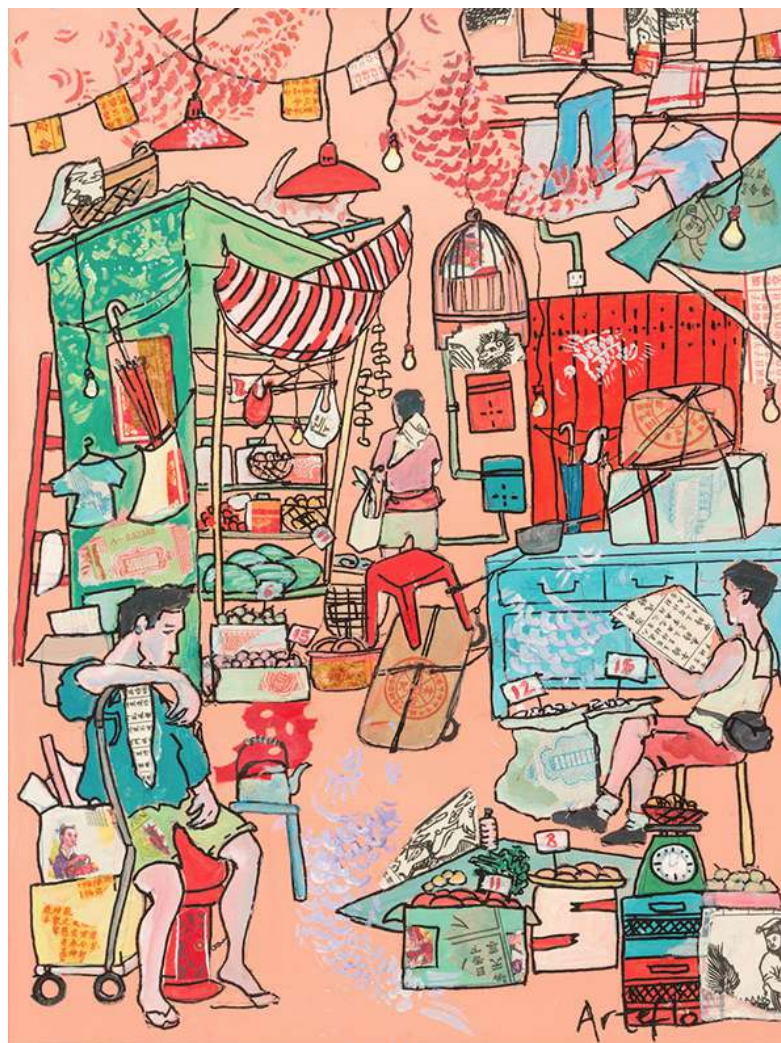
**Hong Kong I**  
2019 | Mixed | 61x91cm





Artwork of  
Florence Traissac

Artwork



**Graham Street**  
2017 | Mixed | 60x90cm

Artwork of  
Florence Traissac

Artwork



**Around Lunch Time**  
2017 | Mixed | 60x90cm