

Sebastiano Vitale

Currently living between Shanghai and Torino (Italy). Available for shooting in China / Asia / USA / Central America until June 2014 and in Europe from July to September.

I work since 15 years in the field of art, mass communication and visual journalism.

I love telling stories and I used any possible language to do it.

I began my path working in visionary media art (1998-2005), creating two different websites (8081.com and hell.com – hell doesn't exist anymore). Both sites played a relevant role in the media art, discussed, presented and exposed in form of installation in several festival, fair, museums around the world (including SF MOMA, CITIA Annecy, BAM NY, ARCO Madrid, ZKM Karlsruhe, ARTISSIMA Torino, FIB Benicassim, LA VILLETTE NUMERIQUE, Paris) and reviewed by any kind of international media (CNN, BBC, El Mundo, El Pais, Liberation, Le Monde, Repubblica, Encyclopedia Britannica).

Since 2006: The path led gradually to the mass communication world, creating campaigns as art director for many brands and agencies (including FIAT, Olympic Games, Ogilvy, RAI, Grazia Neri). I still produce video, commercials, campaigns with partner agencies in Buenos Aires.

In 2008 phone call from a friend made me think for a while to focus on real life, working with video and multimedia journalism on a project that changed my life. COCALAND is a fictional novel and a web documentary that includes the diary of a narco-trafficker and a documentary with several shocking confessions from cocaine producer in the middle of Chapare, Bolivia. The project has been selected amongst the 5 webdoc of the year in MIPDOC, Cannes 2009.

Diari di un Aristopunk is my first book, published in 2008.

In 2012 I did the creative production for a massive scale installation (50 meters of videowalls) in Atlanta Airport new terminal.

In the past years I have been working as freelance photojournalist for various magazines.

Since 2010 I began working on [The Raw Horse](#), a large scale fine art photography project about horses. The Raw Horse is represented by galleries and dealers in USA (NY, Long Island, LA, Miami, Palm Beach, Santa Fe, Houston). And it has been shown with two huge scale solo exhibitions in museums at Today Art Museum Beijing and Shanghai Sculpture Park in 2014 and the Longines Hong Kong Masters.

In the last years, traveling between Africa and South America, I began working on a large photographic project SURREALIA, partially published by magazines in form of single stand

alone photojournalism pieces.